

Cathy Kim

EXPERIENCE

Think Tank Team / Samsung Research America - Mountain View, USA

Staff 1 Design Researcher 2017-2019

Senior Visual / Interaction Designer 2014-2017

Visual Designer 2013-2014

Working closely with researchers, engineers, and strategists to envision the future of Samsung. Conceptualizing novel ideas and developing intuitive new product experience. Creating new overall UX designs across multiple devices including mobile, tablet, TV, wearables, and emerging technologies. Directing visual design across many medium and outputs from interface to branding to communications.

Launched / Published Projects:

Samsung Gear Series, Project Beyond, Saram, Flow, Spot

Samsung Research America - Mountain View, USA

Intern 2013

Researched on luxury brands and discovered useful insights for Samsung. Assisted different teams with market research and providing visual needs.

Cheil Worldwide - Seoul , South Korea

Intern 2011

Worked in a small design team creating impactful advertisement for TV commercial. Participated in brainstorming design concepts and story lines. Assisted creative director from developing concepts to onsite video production.

PATENT

Augmented Reality, #20180341811

Multi-layer Display with Color and Contrast Enhancement, #20170309215

Interaction with Three-dimensional Video, #20160086379

Text Input on an Interactive Display, #20150248235

GUI Transitions on Wearable Electronic Device, #20140143678

Electronic System with Interface Modification Mechanism and Method of Operation Thereof, #20140325448

Transition and Interaction Model for Wearable Electronic Device, #20140143737

PORTFOLIO

cathy.kim

(for special access, please email me)

CONTACT

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EDUCATION

Rhode Island School of Design, RI

Bachelor of Graphic Design 2008-2012

Honors Student of 2012

SKILLS

UX/UI

Design System

Visual Graphics

Visual communication

Conceptual thinking

Branding

Print / Editorial Design

Installation Design

Design Strategy / Research

Storyboarding

Video Production

TOOLS

Adobe Creative Suite

Sketch

Principle

Basic knowledge of HTML & CSS

Presentation tools